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[illegible]

shipping settings) Supported values 1000 lbs for imperial 101000 kg for metric Example 3 kg Syntax Number + unit Supported units Schema.org property: No Submit this value if you set up account shipping settings for carrier-calculated rates or weight-based shipping services Shipping length [shipping_length] The length of the product used to calculate the shipping cost by dimensional weight Optional (Required for carrier-calculated rates in your account shipping settings) Example 20 in Syntax Number + unit Supported values 1 - 150 for inches 1 - 400 for cm Supported units Schema.org property: No Submit this value if you set up account shipping settings for carrier-calculated rates. If you don't provide shipping dimension attributes while using carrier-calculated rates, Google won't be able to calculate rates based on the dimensional weight of the product. If that's the case, we'll just calculate the rates based on the value you provided in the shipping weight [shipping_weight] attribute. If you submit this attribute, submit all shipping dimension attributes: Shipping length [shipping_length] Shipping width [shipping_width] Shipping height [shipping_height] Use the same unit for all shipping dimension attributes that apply to a single product. Google doesn't automatically calculate additional shipping cost for oversized products. If your package would be considered large or oversized by your carrier, you should use the shipping [shipping] attribute to set shipping cost for an individual product. Shipping width [shipping_width] The width of the product used to calculate the shipping cost by dimensional weight Optional (Required for carrier-calculated rates in your account shipping settings) Example 20 in Syntax Number + unit Supported values 1 - 150 for inches 1 - 400 for cm Supported units Schema.org property: No Meet the requirements for the shipping length [shipping_length] attribute. Ships from country [ships_from_country] A setting that allows you to provide the country from which your product will typically ship Optional Example DE Syntax 2 characters. Must be an ISO 3166-1 alpha-2 country code. Schema.org property: No Provide only the country from which you typically ship this product. Maximum handling time [max_handling_time] The longest amount of time between when an order is placed for a product and when the product ships Optional Example 3 Syntax Integer, greater than or equal to 0 Schema.org property: No Submit this attribute if you want to display the overall time it takes for a product to arrive at its destination. Submit the number of business days (as configured in Merchant Center). For products ready to be shipped the same day, submit 0. For submitting a time range submit maximum handling time [max_handling_time] in combination with minimum handling time [min_handling_time]. Minimum handling time [min_handling_time] The shortest amount of time between when an order is placed for a product and when the product ships Optional Example 1 Syntax Integer, greater than or equal to 0 Schema.org property: No Meet the requirements for the maximum handling time [max_handling_time] attribute. Shipping transit business days [shipping_transit_business_days] Days of the week that your product is in transit when shipped to a customer. Optional Example Mon-Fri;Sun US:Mon-Sat Syntax This attribute uses the following sub-attributes: Country [country] (Required) ISO 3166 country code Business Days [business_days] (Required) Semicolon separated attributes for each day of the week, or a range of days separated by a dash. Supported values M, Mon, Monday for Monday T, Tue, Tuesday for Tuesday W, Wed, Wednesday for Wednesday R, Thu, Thursday for Thursday F, Fri, Friday for Friday S, Sat, Saturday for Saturday U, Sun, Sunday for Sunday Schema.org property: No Submit this attribute with Shipping handling days [shipping_handling_business_days] to calculate shipment delivery. Defaults to Mon-Sat when not filled. Configuration applies to all countries when not specified. A maximum of 10 transit business day configurations are allowed. Shipping handling business days [shipping_handling_business_days] Days of the week that your business is operational. Use this to help calculate handling time. Optional Example Mon-Fri;U US:Tue-Fri;Sun Syntax Semicolon separated attributes for each day of the week, or a range of days separated by a dash. Supported values M, Mon, Monday for Monday T, Tue, Tuesday for Tuesday W, Wed, Wednesday for Wednesday R, Thu, Thursday for Thursday F, Fri, Friday for Friday S, Sat, Saturday for Saturday U, Sun, Sunday for Sunday Schema.org property: No Submit this attribute if you want to customize your business operational days for handling time. Defaults to Mon-Sat when not filled. A maximum of 10 handling business days configurations are allowed. Free shipping threshold [free_shipping_threshold] Order cost above which shipping is free. Optional Example US:16.00 USD Syntax This attribute uses the following sub-attributes: Country [country] (Required) ISO 3166 country code Price threshold [price_threshold] (Required) Order cost above which shipping is free. Schema.org property: No The free shipping threshold currency must be the same as the offer's price currency. The currency must be in the ISO 4217 format. For example, USD for US dollars. The decimal point must be a period (.). For example, 10.00 USD. Tax These attributes can be used together with the account tax settings to help you provide accurate tax costs. Format Minimum requirements at a glance Tax [tax] Your products sales tax rate in percent Required (Available for the US only) Example US:CA:5.00;y Syntax This attribute uses 4 sub-attributes: Country [country] (optional) ISO 3166 country code Region [region] or postal code [postal_code] or location ID [location_id] (optional) Rate [rate] (required) Tax rate as a percentage Shipping tax [tax_ship] (optional) Specify if you charge tax on shipping. Supported values: Schema.org property: No Use this setting only to override the account tax settings for an individual product. We recommend that you submit tax information for all your products using the account settings in Merchant Center. For the US and Canada: Don't include tax in the price [price] attribute. For the US only, include the tax in the tax [tax] attribute if you need to override your account settings. For all other countries: Include value added tax (VAT) or Goods and Services Tax (GST) in the price attribute and do not use the tax attribute. Tax category [tax_category] A category that classifies your product by specific tax rules Optional (Recommended for custom tax rates at the account level) Example Apparel Syntax Max 100 characters Schema.org property: No Use this attribute if you have products that have a specific tax rate. Category labels in your product data must match the labels you enter in the Categories section in Merchant Center. Navigating the world of online clothing shopping can be tricky, especially when it comes to picturing how something will actually look on you. To tackle this challenge, Google is harnessing the power of AI to allow shoppers to try billions of apparel garments on their own body, by uploading just a single image of themselves. This offers a helpful vibe check, giving you a general sense of how the item might complement your personal style as you explore different looks and discover new styles from countless retailers. Requirements This feature is currently available within the US for logged-in users on both mobile and desktop versions of Google Shopping and Google Search. Please note that you need to opt in to Search Labs to turn this feature on. Users must be 18 years or older to use this feature and accounts must have Web & App Activity and Search Personalization turned on. How to get started Search for any top, bottom, or dress on Google. (Shoes, lingerie, bathing suits, and accessories are not supported.) Tap on the product you want to try on. Select the Try it on button. (If you don't see the button, that item is not eligible to try on.) Upload an image of yourself or a photo you have permission to use. Photos should meet the requirements listed below. After the image is generated, you can save or share your look. For convenience, your uploaded photo is saved so that you don't have to upload it each time you want to try something on, but you can upload a new one or delete the existing photo at any time. Tip: This feature is not available for Shopping Ads so products under Sponsored will not have the Try it on button. Photo requirements for best results To get the best out of the experience, shoppers must upload a photo that meets the following criteria: Our policy requires that shoppers only upload photos of themselves. Full-body images from head to toe with no other people in the photo. Avoid holding the phone too close to your face or body when taking the photo. Standing tall, with hands outside of pockets, photos sitting down wont work. Good lighting and background free of clutter. Fitted clothing thats not too baggy. No far-away shots, make sure youre close enough to the camera. No photos of children. Safety policies Uploaded photos must also abide by Googles safety guidelines. The following images are not permitted: If the photo does not abide by Googles policies, you will be asked to upload a different photo. The use of this feature is subject to Googles Generative AI Prohibited Use policy. Understanding generated images Generated images may include mistakes, such as body shapes, personal features, or errors in clothing details. Your feedback on any discrepancies you encounter is essential in helping us make these visualizations even better. As you use this feature, there are a few things to keep in mind: The generated image can help you see how an item might look, but it does not determine or guarantee the actual fit of the garment. Our image generation provides a visual representation, and while we may visualize the item on a model, please note that the availability of specific sizes is determined by the merchant. Therefore, always refer to standard size charts, customer reviews, and product details on the product page to choose the best size for you, regardless of the size shown in the visualization. This feature aims to provide a helpful visualization, but it's an approximation and may not reflect body shape, personal features, or product details with perfect accuracy. Were committed to continuously improving this experience. If you have any comments or feedback about the generated images, click the Give feedback link at the bottom of the try-on screen, and tell us what you thought could have gone better. If there are issues related to something other than the try-on image itself, you can report content on Google. Googles use of photos Google uses your uploaded photo to produce the generated try-on look. Google does not collect or store any biometric data during this experience, and your photo is never shared with other Google products, services, or third-party affiliates. To improve the Try On generative AI experience in Shopping, we evaluate the quality of our generated images responsibly with user feedback and trained human reviews. When trained reviewers evaluate the quality of Google's machine learning models, we take a number of precautions to protect users' privacy: Data that reviewers see and annotate are disconnected from users' accounts. Automated tools help recognize and remove a broad range of identifying info and sensitive personal information. We take your privacy and security seriously. All data is protected by Googles security infrastructure. Your images are handled in accordance with Google's Privacy policy and are never used beyond the Try-on experience. You maintain control over your uploaded and generated images, with the freedom to save, share, or delete them at any time. Frequently asked questionsWhat if my photo doesn't meet all of the criteria? If your photo doesnt meet the guidelines, the results may not look as expected. For the best experience, please follow the photo requirements as closely as possible. If you don't have a suitable image, consider taking a new photo that meets the criteria.I keep getting errors in my generated image, what should I do? There are many safety checks to ensure generated images are safe and provide the best results. If you're experiencing errors with your generated image, ensure that your uploaded photo meets all of the requirements. If the problem continues, consider using a different photo or trying a different garment.Can I generate an image of another person? You may only upload an image of yourself. Generating images of other people is not allowed.What if I want to delete my photos? You have complete control over the photos that youve uploaded, including the ability to delete them. Your original uploaded photo can be deleted via the Camera icon in the upper right corner by selecting "Delete original photo." The generated images from your try-ons can be deleted from the "Recently tried" tray at the bottom. You are also able to delete photos from your Google Account saved items.What if I don't have this feature on a garment I want to try on? Not all products are eligible for this feature. If you do not find the "Try it on" button, try searching for a different product. Additionally, this feature is not available in Shopping Ads so products under "Sponsored" will not have the "Try it on" button.Will Google share my data? No, your data will not be shared with other Google products and services or any third-party affiliate companies. Please read Googles privacy policy to learn more about how Google uses your data. Related resources Contact us Tell us more and well help you get there SearchClear searchClose searchGoogle appsMain menu Note: As Google enhances the new user onboarding process, new Google Ads users may experience an updated workflow. The content below pertains to Google Ads users who have already created, and logged into, their Google Ads account. Shopping campaigns help you promote your products by giving users detailed information about what you're selling before they even click your ad. Using retail-centric reporting tools, you'll then be able to track the performance of your products over time. In this article, we'll walk you through how to set up a Shopping campaign in Google Ads. Before you begin It doesn't look like you have an account yet. You can sign up on your own below or getfree, personalized support with a Google Ads Expert. Start Now If you're not familiar with Shopping campaigns, learn more about Shopping campaigns and Shopping ads. Before you create your Shopping campaign, make sure you meet the requirements. Note: To ensure that your Shopping campaigns run effectively, you should add products to your linked Merchant Center feed for shopping ads destination. This step is important for your campaigns to have relevant products displayed. Instructions Here are step-by-step instructions for creating a Shopping campaign. Note: The instructions below are part of the new design for the Google Ads user experience. To use the previous design, click the "Appearance" icon, and selectUse previous design. If you're using the previous version of Google Ads, review the Quick reference mapor use the Search bar in the top navigation panel of Google Ads to find the page youre searching for. In your Google Ads account, click the plus button , then click New campaign. Choose Sales, Leads, Website traffic, Local store visits and promotions, or Create a campaign without a goals guidance as your campaign objective. Based on your objective, you can choose to Add goal or use the account-default goal. Select Shopping as your campaign type. You can choose to create a Performance Max campaign or proceed with your Shopping campaign. Select the Merchant Center account that has the products you want to advertise. If you don't view any accounts here, you'll need to link your Merchant Center and Google Ads account first. You can't change the merchant after you've created the campaign. (Optional) Select feeds that contain the products you want to advertise in this campaign: Select feeds by feed label: The feed label you select for this campaign determines which feeds from the selected Merchant Center account can be advertised in this campaign. You can edit your feed labels in Merchant Center. Select feeds by Country of Sale: Select the country where your products will be sold and shipped to. Ads will only be shown to people from the country you select. To advertise, you'll need to make sure that product data in the selected Merchant Center account is available for the country you select. If no product data is available, there won't be any products to advertise in the campaign until you add them. Select Standard Shopping products as your campaign subtype. Choose your advertising preferences: Campaign name. Enter a name for the campaign. You'll use this name to find the campaign later. You can change the name after the campaign has been created. Additional settings. Expand the drop-down to edit the following settings: Inventory filter. You only need to adjust this setting if you want to limit the number of products used in your campaign. To do so, choose the criteria a product must meet in order to be advertised. Only products that match all the requirements you select will be added to your campaign. You can change this setting after the campaign has been created. Local products. Enable ads for products sold in local stores. With local products, you can use local inventory ads to promote products that are sold in physical stores. Before including local products, make sure you have local product data in the selected Merchant Center account. Campaign URL options. You can set up a tracking template and add a Final URL suffix. Add custom parameters to your tracking template and final URL. Bidding. Select which type of bidding to use in your campaign. You can change this setting after the campaign has been created. Daily budget. Select how much you're willing to spend on this campaign. Campaign priority. You only need to adjust this setting if you're advertising the same product in multiple campaigns for the same country of sale or feed label. Campaign priority determines which campaign's budget will be used when products overlap in your campaigns. Networks. By default, Shopping campaigns show ads in a few places. The default setting can help you drive traffic to your products and increase conversions. If you want to limit where your ads can appear, uncheck the box for any networks you want to exclude. Google Search Network Google search partners Devices. By default, ads can appear on any device, including computers and mobile devices. You can change this setting after the campaign has been created. Locations. You can use this setting to limit where your ads show to specific locations. You can change this setting after the campaign has been created. Local inventory ads. You only need to adjust this setting if you want your Shopping campaign to include products sold in local stores. To advertise local products, you'll need to submit local product data in Merchant Center. Then, check the box for "Enable ads for products sold in local stores." Click Save and continue. Create your first ad group by entering a few pieces of information. Your ad group will include individual product ads that are created automatically using information from your Merchant Center account. Ad group name. Enter a name for the ad group. You'll use this name to find the ad group later. You can change the name after the campaign has been created. Bid. Enter the bid for the ad group. After you create the ad group, this bid will be applied to the first product group in the ad group: "All products." You can change the bid on the product group after the campaign has been created. Click Save. You'll be taken to the product groups page, where you'll notice one product group "All products" that contains all products in the campaign. From this page you can manage your campaigns and create more product groups using subdivisions to make bidding more specific. To create your Merchant Center account, go to the Google Merchant Center sign-in page. You will need a Google Account email address and password. Note that a single Google Account email address can only be used to create one Merchant Center account. If you need to create a new Merchant Center account and are already using your Google Account email for another account, you'll need to use a different email address. Go to Merchant Center Merchant Center is a free tool that helps millions of shoppers on Google discover, explore, and buy your products. With a Merchant Center account, you can upload and manage your product data so that your products appear across Google Search, Maps, YouTube and more, for free. Get started Note: A single user can be added to a maximum of 100 Merchant Center accounts. Signing up for Merchant Center takes just a few steps. You'll tell us about your business and where you sell your products, whether online, in a physical store, or both. Your business profile details are your store name, your business hours, your services. Your business information will be applied across the different features and tools that you use in Merchant Center. You can always edit it later. You'll select the checkout options that apply to your business. For example, do you sell online, in a physical store, or both? You can choose more than one, and change them later in your Merchant Center account if you need to. You'll help us ensure we have the right information about your products. There are a few different options for getting your information from your website to Merchant Center. For example, Google will automatically add product information through your online store at sign-up or you can choose to upload your product data manually. Well help choose the right option for you among other available ones. You'll let us know if you work with any third-party platforms. You might work with a third-party platform to show, promote, or sell your products across Google. For example, if you use Shopify, you can link your Shopify account to your Merchant Center account. This will automatically sync your Shopify products in Merchant Center for you. You can always modify these products or add more products in Merchant Center via the Product section. Troubleshooting tips If you have trouble signing up, try these steps: Try to create a new Google Account. Make sure that the Google account you use has admin access to your Google Merchant Center. Make sure your business information is filled out completely and accurately. Merchant Center is compatible with a responsive mobile web experience, so you can access it from your mobile device after signing up. The time zone for Merchant Center is automatically filled based on the country or region that you choose under Business address. The country selected during account set up cannot be changed later. If you don't specify the country in the business information of a sub-account, the account will adopt the country from the aggregator Merchant Center account.

Cvc shopping list. Cvc list.